

## Rutland Town Celebration Committee Meeting

3/28/2017

What is the goal?

- To share the new fire station, highway garage, other building renovations with the public
- To get the town together despite our lack of a geographical “center”
- To build community through a definitive Rutland Town event

Ideas:

- BBQ and free swim at Northwood
- Town Building Open House (maybe that day, maybe the week leading up?)
- Scavenger Hunt
- Historical Component
- Softball Game between different sectors of the town
- Old-fashioned games e.g. three-legged races, sack races, treasure hunt in sawdust/hay, doughnuts from string, water balloon toss . . .
- Wagon rides
- Firetrucks kids can tour
- 5k race and kids fun run
- Shuttle to help seniors get to the event
- Music RTS Jazz band, and also a deejay  
(The following are being skipped this year. Could become separate events, could be added on in future years.)
- Town Wide Yard Sale
- Involve the Gables—maybe have RTS Jazz band play for them
- Buy a brick with your name to pave a walkway in the park as a fundraiser
- Big Lenny

Sub-Committees:

Donations Committee: Robyn, Josh L

- Check with neighboring towns to get a sense of budget amount
- Make a google doc to keep track of which businesses have been approached?
- When asking businesses for donations, make sure they know it's an annual event
- Let businesses advertise at the event, e.g. car dealers could park a car at Northwood
- Maybe make brochures to ask individuals for donations

Marketing Committee: Missi, Mike

- Some paid marketing
- Free ad in The Circle
- Advertise on Facebook, social media

Event Planning Committee: Korrine, Josh T, Alicia, Patty

**Details:**

Date: Saturday July 1<sup>st</sup>

Event Name: Undecided. Think of something snazzy!

Attendance Goal: 25% of the population, ~1000 people

Wagon Rides: Irene might donate the use of one if they can advertise on a banner

Grilling: Ask firefighters if they can man the grills

Scavenger Hunt and Historical Component together. Post the list ahead both online and at local businesses. Only let businesses in Rutland TOWN not CITY participate. Completing the scavenger hunt involves learning history about the town, and once you complete it, it can be put into a drawing for a prize at the end of the event.

RTS: See what Aaron and Debra might want to contribute

**Next Meeting: April 11<sup>th</sup>, 5:00**